



**BARKER  
SPECIALTY**

203.272.2222  
barkerspecialty.com

# Political Catalog

**SIGNAGE ★ CANVASSING TOOLS ★ ONLINE  
STORE MERCHANDISE ★ EVENT SUPPORT**

Get  out  
the Vote!  
in 2023

*Political Products for  
a Fully Integrated  
Campaign!*





# POLITICAL CATALOG

**STICKERS / DECALS ★ SIGNS ★ BUMPER STICKERS  
MAGNETS ★ LAPEL & BADGE STICKERS**

*Political Products for a Fully Integrated Campaign!*

## **SIGNAGE**

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*Our Political Market Catalog features top political items to help your name recognition and candidate support for a picture-perfect winning race!*

*A full-line catalog is available.  
Contact Customer Service.*

# **new** FULL COLOR CORRUGATED SIGNS

- Simple Low Pricing (1 & Full Color)
- Fast 5-Day Production
- Durable 4mm Corrugated Plastic
- Full Bleed Available
- 13 Popular Sizes
- Union Label Available
- 5 Frame Options
- Brilliant Full Color

*See pages 2-7  
to learn more!*





# SMALL CORRUGATED SIGNS

4 POPULAR SHAPES & SIZES • MOST DURABLE SIGN OPTION

NEW EASY 1 OR FULL COLOR PRICING

**Material:** White all-weather, corrugated plastic \*

**Imprint:** 1 Color or Full Color \*\*

**Production:** 5 working days

**Frame Options:** See page 6

**Additional Options \*\*\***

## OUR ADVANTAGE

FREE 24 HR PROOF

FREE ART

FREE SAMPLES



NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



18" x 24"

#16461 - One Side, Full Color

#16462 - Two Sided, Full Color

## NEW Simple Low Pricing

- 1 Color or Full Color
- One Side or Two Sided
- Durable 4mm Corrugated Plastic
- Fast 5 Day Production

ITEM #			10	25	50	100	250	500	1000	1500	2500	Ship Wt. on 100
18" x 24"												
#16431	1 Color	One Side	19.16	11.27	6.90	4.86	3.48	3.17	2.99	2.96	2.93	62 lbs
#16432		Two Sided	24.88	13.88	8.61	6.43	4.45	3.99	3.73	3.70	3.67	
#16461	Full Color	One Side	17.91	11.08	8.62	5.22	5.05	4.97	4.56	4.51	4.47	
#16462		Two Sided	19.24	11.88	9.25	5.62	5.42	5.34	4.90	4.85	4.79	
12" x 18"												
#17531	1 Color	One Side	17.11	10.55	6.41	4.51	3.16	2.87	2.31	2.28	2.25	32 lbs
#17532		Two Sided	22.83	13.20	8.17	6.06	4.17	3.73	3.31	3.28	3.25	
#17561	Full Color	One Side	12.25	8.96	6.99	5.05	4.24	3.87	3.68	3.62	3.57	
#17562		Two Sided	14.71	10.44	8.56	5.34	5.11	5.05	4.62	4.57	4.54	
12" x 24"												
#18231	1 Color	One Side	17.11	10.55	6.41	4.51	3.16	2.87	2.31	2.28	2.25	35 lbs
#18232		Two Sided	22.83	13.20	8.17	6.06	4.17	3.73	3.31	3.28	3.25	
#18261	Full Color	One Side	12.25	8.96	6.99	5.05	4.24	3.87	3.68	3.62	3.57	
#18262		Two Sided	14.71	10.44	8.56	5.34	5.11	5.05	4.62	4.57	4.54	
16" x 24"												
#17631	1 Color	One Side	18.18	10.70	6.60	4.66	3.30	3.10	2.79	2.71	2.68	54 lbs
#17632		Two Sided	23.68	13.61	8.44	6.28	4.30	3.86	3.51	3.44	3.41	
#17661	Full Color	One Side	17.56	10.87	8.45	5.13	4.96	4.88	4.48	4.44	4.39	
#17662		Two Sided	18.85	11.65	9.07	5.51	5.31	5.25	4.80	4.76	4.70	

**Note:** Price subject to change. Refer to customer service for current pricing.

9D

\*Corrugated sign fluting is vertical, 4mm thick and will accommodate wire frames. ♻ Recyclable plastic code can be printed on request.

\*\*Imprint can be no closer than 1/2" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors. For bleed options refer to customer service.

\*\*\*Color Match \$53.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified.





12" x 18"  
 #17531 - One Side, 1 Color  
 #17532 - Two Sided, 1 Color



16" x 24"  
 #17661 - One Side, Full Color  
 #17662 - Two Sided, Full Color



12" x 24"  
 #18231 - One Side, 1 Color  
 #18232 - Two Sided, 1 Color





# LARGE CORRUGATED SIGNS

NEW EASY 1 OR FULL COLOR PRICING • OPTIONAL GROMMETS FOR EASY HANGING

VIBRANT SCREEN PRINT & DIGITAL FULL COLOR

**Material:** White all-weather, corrugated plastic \*

**Imprint:** 1 Color or Full Color \*\*

**Production:** 5 working days

**Frame Options:** See page 6

**Additional Options \*\*\***

## OUR ADVANTAGE

FREE 24 HR PROOF

FREE ART

FREE SAMPLES



NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

**Grommets:** Add metal grommets to create a rigid, all-weather sign that is easy to hang on buildings or fences.

Two grommets (one in each top corner) - **\$0.87 (G)** per sign

Four grommets (one in each corner) - **\$1.08 (G)** per sign

Six grommets (three top and bottom) - **\$1.47 (G)** per sign

## NEW Simple Low Pricing

- 1 Color or Full Color
- One Side or Two Sided
- Durable 4mm Corrugated Plastic
- Fast 5 Day Production



48" x 48"

#16661 - One Side, Full Color

#16662 - Two Sided, Full Color

ITEM #			10	25	50	100	250	Ship Wt. on 100
24" x 48"								
#17731	1 Color	One Side	50.38	25.68	17.41	12.81	10.02	164 lbs
#17732		Two Sided	58.16	30.64	20.06	14.63	11.28	
#17761	Full Color	One Side	27.36	26.93	23.64	13.00	12.07	
#17762		Two Sided	35.30	33.50	25.51	18.13	17.07	
36" x 48"								
#16031	1 Color	One Side	68.90	35.31	27.36	20.64	16.06	204 lbs
#16032		Two Sided	82.58	49.70	37.49	26.13	19.88	
#16061	Full Color	One Side	54.68	44.16	28.93	25.36	24.34	
#16062		Two Sided	55.87	45.33	30.07	29.77	29.73	
48" x 48"								
#16631	1 Color	One Side	68.90	35.31	27.36	20.64	16.06	324 lbs
#16632		Two Sided	82.58	49.70	37.49	26.13	19.88	
#16661	Full Color	One Side	54.68	44.16	28.93	25.36	24.34	
#16662		Two Sided	55.87	45.33	30.07	29.77	29.73	
48" x 72"								
#17831	1 Color	One Side	74.33	43.55	32.79	27.37	23.30	420 lbs
#17832		Two Sided	93.55	58.24	46.65	34.05	27.50	
#17861	Full Color	One Side	76.13	63.45	50.07	37.02	36.04	
#17862		Two Sided	94.76	83.13	71.39	54.24	53.19	
48" x 96"								
#16831	1 Color	One Side	93.55	57.25	44.13	35.57	30.26	560 lbs
#16832		Two Sided	116.32	72.95	58.99	45.17	35.36	
#16861	Full Color	One Side	79.34	74.97	57.47	44.47	43.48	
#16862		Two Sided	96.93	88.17	72.36	64.25	63.20	

\*Corrugated sign fluting is horizontal, 4mm thick and will not accommodate wire frames. ♻ Recyclable plastic code can be printed on request.

\*\*Imprint can be no closer than 1" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors. For bleed options refer to customer service.

\*\*\*Color Match \$53.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified. All Large Corrugated Signs are stacked, banded to wooden skids, and bulk shipped by truck except #17731-17762. Contact Customer Service for additional information.

**Note:** Price subject to change. Refer to customer service for current pricing.

5D





48" x 96"

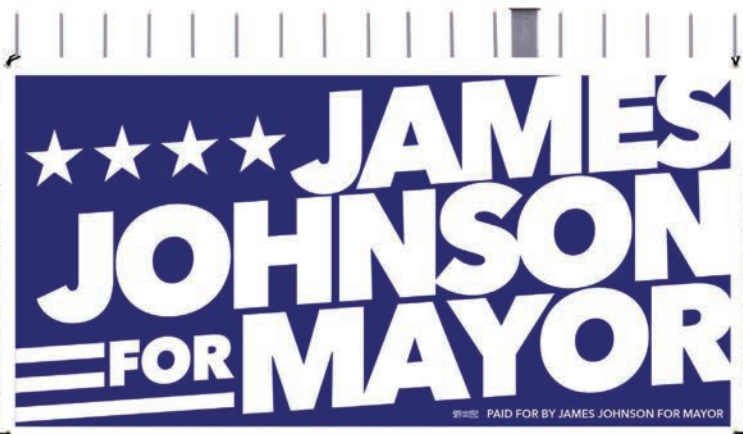
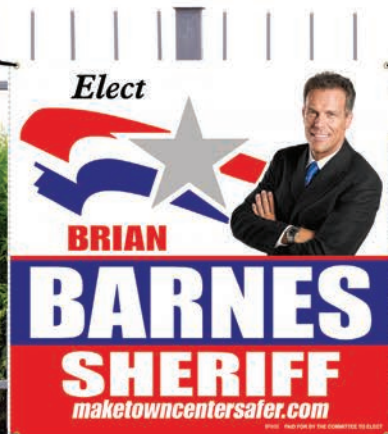
#16861 - One Side, Full Color  
#16862 - Two Sided, Full Color



24" x 48"

#17731 - One Side, 1 Color  
#17732 - Two Sided, 1 Color

*Create name recognition  
with signs that stand out!*



# CORRUGATED WIRE FRAMES

5 POPULAR FRAME OPTIONS FROM ECONOMY TO RECYCLED

MADE IN THE USA

**Material:** Steel / 100% recycled fiberglass reinforced plastic

**Production:** 5 working days

**Note:** Available only when purchased with signs.



**#597801** - Quick Frame  
\$1.04 pair (G)  
**Size:**  $\frac{7}{32}$ " x 24"  
**Weight:** 30 lbs per 100

*Frames make your sign stand out from the rest no matter the weather! Choose from simple quick frames, our popular economy & standard frames or our new frames made from 100% recycled & recyclable fiberglass reinforced plastic for a rust-proof reusable frame.*

**Note:** Price subject to change.  
Refer to customer service for current pricing.

**#597101** - Standard Frame  
\$4.80 each (G)  
**Size:** 12  $\frac{1}{2}$ " x 30"  
**Weight:** 90 lbs per 100



**#597301** - Economy Frame  
\$1.35 each (G)  
**Size:** 10" x 30"  
**Weight:** 45 lbs per 100



**NEW**

**#597401** - Spider Stake  
\$1.45 each (G)  
**Size:** 8" x 26"  
**Weight:** 30 lbs per 100



**NEW**

**#597501** - Extreme Stake  
\$2.15 each (G)  
**Size:** 8" x 23  $\frac{1}{2}$ "  
**Weight:** 45 lbs per 100



# CORRUGATED KITS

2 POPULAR BEST VALUE SIZES • MOST DURABLE SIGN OPTION  
1 OR FULL COLOR • GREAT FOR SHORT-TERM OR LONG-TERM USE



32" x 48"  
#16531 - One Side, 1 Color  
#16532 - Two Sided, 1 Color

**NEW**

*Simple Low Pricing*

ITEM #			10	25	50	100	250	Ship Wt. on 100
24" x 48"								
#18031	1 Color	One Side	50.97	26.44	18.43	13.76	11.04	190 lbs
#18032		Two Sided	58.76	31.02	20.94	15.54	11.86	
#18061	Full Color	One Side	29.04	28.60	25.31	14.68	13.76	
#18062		Two Sided	36.97	35.17	27.20	19.80	18.76	
32" x 48"								
#16531	1 Color	One Side	59.94	30.78	21.83	15.40	12.14	210 lbs
#16532		Two Sided	72.55	40.17	27.76	21.88	15.34	
#16561	Full Color	One Side	57.94	48.77	32.36	19.39	18.56	
#16562		Two Sided	59.13	49.88	33.54	28.04	25.82	

**Note:** Price subject to change. Refer to customer service for current pricing. 5D

**Material:** White all-weather, corrugated plastic \*  
**Imprint:** 1 Color or Full Color \*\*  
**Production:** 5 working days  
**Frames Included:** 3 rods included per sign  
**Additional Options** \*\*\*

## OUR ADVANTAGE

**FREE** 24 HR PROOF  
**FREE** ART  
**FREE** SAMPLES

**MADE IN USA**



**NO CHARGE** FOR OVERRUNS  
**G7 MASTER PRINTER**



24" x 48"  
#18061 - One Side, Full Color  
#18062 - Two Sided, Full Color

\*Corrugated sign fluting is vertical, 4mm thick and will accommodate wire frames. ♻ Recyclable plastic code can be printed on request.

\*\*Imprint can be no closer than 1" from all edges. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors. For bleed options refer to customer service.

\*\*\*Color Match \$53.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified.





# DOUBLE-SIDED YARD SIGNS

**TWO-SIDED & EASY TO INSTALL • PLASTIC COATED FOR DURABILITY**

**NON SEE-THROUGH • WITH FRAMES OR WITHOUT FRAMES**

**Material:** White plastic-coated poster board \*

**Imprint:** Screen Print Spot Color or Digital Full Color \*\*

**Production:** 5 working days / 7 working days Full Color

**Additional Options \*\*\***

## OUR ADVANTAGE

**FREE 24 HR PROOF**  
**FREE ART**  
**FREE SAMPLES**

**MADE IN USA**

**NO CHARGE FOR OVERRUNS**  
**G7 MASTER PRINTER**



**Most Economical Size**  
**#15011 - 14 1/2" x 23"**



**16" x 26"**  
**#19211 - Spot Color**  
**#19243 - Full Color**

*Double-Sided Yard Signs  
are Made in the USA,  
fade and weather resistant  
and easy to install!!*

Spot Color			50	100	250	500	750	1000	1500	2000	2500	Ship Wt. on 100
#15011 14 1/2" x 23"	With Frames	1 Color	6.89	5.04	4.05	3.54	3.32	2.93	2.81	2.54	2.43	Signs 38 lbs Frames 42 lbs
		2 Colors	9.64	6.01	4.86	4.05	3.69	3.21	3.01	2.70	2.56	

**Note:** Price subject to change. Refer to customer service for current pricing.

5E-4F

Spot Color			50	100	250	500	750	1000	1500	2000	2500	Ship Wt. on 100
#19211 16" x 26"	With Frames	1 Color	9.37	6.74	4.94	4.19	3.88	3.72	3.03	2.73	2.67	Signs 47 lbs Frames 56 lbs
		Each Add'l Color	4.10	2.15	1.24	0.65	0.453	0.365	0.285	0.232	0.226	
#19011 21" x 34 ½"	With Frames	1 Color	18.24	13.05	9.39	7.40	6.68	6.28	5.31	4.68	4.26	Signs 110 lbs Frames 85 lbs
		Each Add'l Color	9.20	5.29	2.64	1.53	1.14	0.93	0.668	0.535	0.453	
#19111 16" x 26"	Without Frames	1 Color	9.01	6.34	4.18	3.30	2.84	2.69	2.27	1.88	1.82	47 lbs
		Each Add'l Color	4.10	2.15	1.24	0.65	0.453	0.365	0.285	0.226	0.183	
#19511 21" x 34 ½"	Without Frames	1 Color	17.61	12.04	7.84	5.86	5.10	4.70	3.85	3.32	3.05	110 lbs
		Each Add'l Color	9.20	5.29	2.64	1.53	1.14	0.93	0.668	0.535	0.453	

**Note:** Price subject to change. Refer to customer service for current pricing.

3C-3D-3E

Full Color			10	25	50	100	250	Ship Wt. on 100
#19243 16" x 26"	With Frames	Full Color	25.08	17.23	14.30	9.99	9.74	Signs 47 lbs, Frames 56 lbs

**Note:** Price subject to change. Refer to customer service for current pricing.

5D

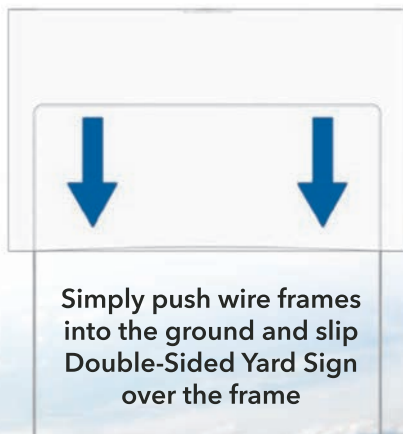


*Largest Size Available*



#19011 - 21" x 34 ½"

*Easy to Install!!*



\*19011 and 19511 use white 24 point poster board; all others use white 18 point poster board. Plastic coated on both sides for weather resistance. Side edges are glued to form a two-sided yard sign. Wire Frames are heavy-duty, high-tensile, spring steel wire.

\*\*Bleed not allowed. Imprint can be no closer than ¾" from all edges and 1" for #19011 and 19511. Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.

\*\*\*Color Match \$53.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified.



# POLY BAG YARD SIGNS

**WEATHERPROOF & EASY TO INSTALL • LIGHTWEIGHT = LESS FREIGHT**

**NON SEE-THROUGH LINING • WITH FRAMES OR WITHOUT FRAMES**

**Material:** 3.5 mil white polyethylene with opaque lining \*

**Imprint:** Flexographic Print Spot Color \*\*

**Production:** 7 working days

**Additional Options \*\*\***

## OUR ADVANTAGE

FREE 24 HR PROOF

FREE ART

FREE SAMPLES

**MADE IN  
USA**



**NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER**



#400201 - 16" x 26"



#400101 - 16" x 26", frame is 25" x 33"

*Weatherproof,  
double-sided with  
an opaque lining that  
means no see-through.*

Spot Color			1000	1500	2000	2500	3000	4000	5000	6000	7500	Ship Wt. on 1000
#400101	With Frames	1 Color	4.63	3.67	3.47	2.90	2.84	2.64	2.38	2.19	2.10	Signs 130 lbs Frames 600 lbs
#400201	Without Frames	1 Color	4.20	3.04	2.66	2.09	1.99	1.78	1.51	1.31	1.21	130 lbs
16" x 26"		Each Add'l Color	1.08	0.745	0.566	0.476	0.408	0.33	0.27	0.232	0.196	

**Note:** Price subject to change. Refer to customer service for current pricing.

3D-3E-3F

\*Side edges are sealed to form a double-sided sign. & Recyclable plastic code can be printed on request.  
Wire frames are made from heavy-duty, high-tensile, spring steel wire for easy insertion into the ground  
and long lasting upright sign display.

\*\*Three colors max. Bleed not allowed. Imprint can be no closer than 1/2" from all edges.  
See page 21 for Standard Printing Colors.

\*\*\*Color Match \$211.00 (E) each. **Union Label AFL-CIO** used  
on all political orders unless specified.





# RALLY SIGNS

VIBRANT SCREEN PRINT • TWO-SIDED IMPRINT

DURABLE FOR OUTDOOR EVENTS



#19611 - 11" x 17"

**Material:** 24 pt. white poster board

**Imprint:** Screen Print Spot Color \*

**Production:** 7 working days

**Additional Options \*\***

## OUR ADVANTAGE

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES



NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

*Draw attention to  
your supporters at  
rallies, speeches,  
events and campaigns.*



#19711 - 14" x 22"

Spot Color		50	100	250	500	1000	1500	2500	5000	Ship Wt. on 100
#19611	1 Color	10.52	6.21	3.30	1.99	1.43	1.10	1.00	0.725	13 lbs
11" x 17"	Each Add'l Color	6.10	3.53	1.66	0.83	0.49	0.343	0.256	0.178	
#19711	1 Color	11.18	6.78	3.80	2.41	1.80	1.50	1.43	1.14	24 lbs
14" x 22"	Each Add'l Color	6.32	3.59	1.74	0.91	0.545	0.41	0.298	0.191	

**Note:** Price subject to change. Refer to customer service for current pricing.

3B-2C-2D-E

\*Two-sided imprint uses the same imprint on both sides. See page 21 for Standard Printing Colors.

\*\*Color Match \$53.00 (E) each. **Union Label AFL-CIO** used on all political orders unless specified.

# CUSTOM POSTERS & SIGNS

PLASTIC COATED ON BOTH SIDES FOR DURABILITY

HEAVY-DUTY WIRE FRAMES AVAILABLE

**Material:** White plastic-coated poster board \*

**Imprint:** Screen Print Spot Color \*\*

**Production:** 5 working days

**Frames:** Available \*

**Additional Options** \*\*\*

## OUR ADVANTAGE

FREE 24 HR PROOF

FREE ART

FREE SAMPLES

MADE IN  
USA

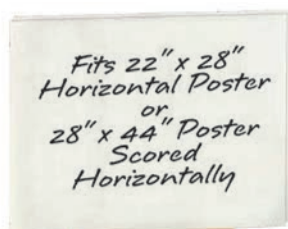


NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

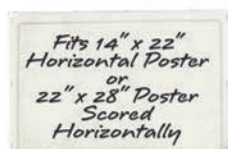


#34411 - 14" x 22"

*Durable plastic-coated  
poster board available  
in 3 popular sizes.*



**#598201**  
\$1.22 each (G)  
26" x 40"  
66 lbs per 100



**#598101**  
\$1.00 each (G)  
20" x 33"  
57 lbs per 100



**#34611 - 22" x 28"**  
Shown scored to fit #598101 frame.  
Staples required.

**Note:** Price subject to change.  
Refer to customer service for current pricing.





#34511 - 18" x 24"

Spot Color		50	100	250	500	1000	1500	2500	5000	Ship Wt. on 100
#34411 14" x 22"	1 Color	7.56	4.73	2.58	1.77	1.31	1.10	0.95	0.82	23 lbs
	Color + Scoring	8.29	5.13	2.76	1.88	1.40	1.18	1.02	0.88	
	Each Add'l Color	3.78	2.06	1.04	0.58	0.298	0.22	0.168	0.11	
#34511 18" x 24"	1 Color	9.10	5.93	3.26	2.45	1.70	1.55	1.14	1.09	32 lbs
	Color + Scoring	9.83	6.33	3.44	2.56	1.79	1.63	1.21	1.15	
	Each Add'l Color	3.80	2.45	1.08	0.67	0.354	0.309	0.204	0.153	
#34611 22" x 28"	1 Color	9.86	6.02	3.72	2.79	2.14	1.89	1.64	1.45	45 lbs
	Color + Scoring	10.59	6.42	3.90	2.90	2.23	1.97	1.71	1.51	
	Each Add'l Color	4.44	2.48	1.18	0.71	0.40	0.354	0.234	0.19	

**Note:** Price subject to change. Refer to customer service for current pricing.

4B-2C-2D

\*White 24 pt. poster board. Plastic coated on both sides for weather resistance. Wire Frames are available in multiples of 25. They are made from heavy-duty, high-tensile, spring steel wire.

\*\*See page 21 for Standard Printing Colors.

\*\*\*Color Match \$53.00 (E) each. Horizontal or vertical scoring available. See table for pricing.  
Union Label AFL-CIO used on all political orders unless specified.

# BUMPER STICKERS

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF

Material: White Zip-Strip® Vinyl \*  
Imprint: Screen Print Spot Color \*\*  
Production: 5 working days  
Additional Options \*\*\*

## OUR ADVANTAGE

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

MADE IN  
**USA**

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#40601 - 3" x 9"



#40201 - 3" x 11 1/2"

*Bumper Stickers are an easy  
and cost-effective way to  
deliver 1000s of impressions  
to voters every single day.*



#40701 - 3 3/4" x 7 1/2"

Spot Color		125	250	500	1000	1500	2000	2500	3000	5000	10000	15000
#40601, 40701	1 Color	1.96	1.28	0.78	0.518	0.437	0.389	0.33	0.28	0.213	0.155	0.142
	Each Add'l Color	1.08	0.603	0.32	0.197	0.156	0.125	0.117	0.098	0.066	0.039	0.027
#40201	1 Color	1.90	1.17	0.74	0.507	0.449	0.415	0.345	0.29	0.24	0.185	0.161
	Each Add'l Color	1.12	0.603	0.314	0.182	0.137	0.117	0.098	0.086	0.065	0.039	0.027
#40301	1 Color	2.12	1.30	0.84	0.577	0.495	0.437	0.40	0.33	0.27	0.213	0.197
	Each Add'l Color	1.24	0.73	0.40	0.22	0.17	0.137	0.117	0.098	0.077	0.04	0.027
#40802	1 Color	2.62	1.52	0.90	0.593	0.495	0.46	0.397	0.35	0.269	0.23	0.197
	Each Add'l Color	1.32	0.737	0.40	0.208	0.17	0.141	0.122	0.12	0.08	0.046	0.033

Larger quantities available, contact Customer Service. **Note:** Price subject to change. Refer to customer service for current pricing.

7A-B-C-2D

\*Zip-Strip® (ultra removable adhesive)

\*\*See page 21 for Standard Printing Colors.

\*\*\* Color Match \$53.00 (E) each. Copy or Color Change \$45.00 (G) per change in multiples of the minimum quantity.  
Union Label AFL-CIO used on all political orders unless specified.





#40301 - 3 ¾" x 11 ½"

*Build name recognition and candidate support everywhere you go.*



#40802 - 4" x 6"



# CUSTOM BUMPER STICKERS

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE

SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF

**Material:** White Vinyl (ultra removable adhesive)

#40901 Square Corner

#40902 Die Cut Shape

**Imprint:** Screen Print Spot Color \*

**Production:** 7 working days

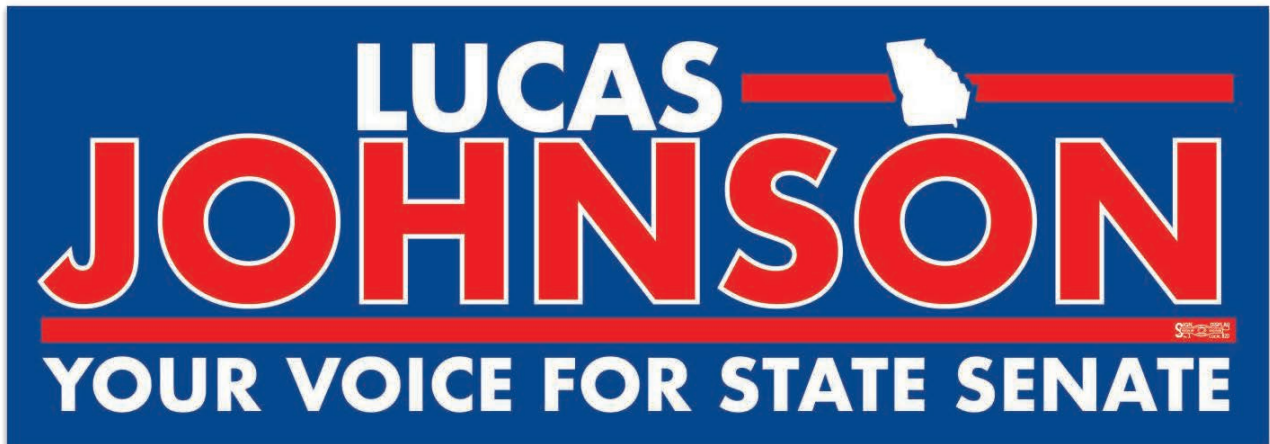
**Additional Options \*\***

## OUR ADVANTAGE

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

MADE IN  
**USA**

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#40901-40902 Square Inch		125	250	500	1000	1500	2500	5000	10000
11 to 17	1 Color	2.48	1.43	0.79	0.518	0.409	0.28	0.212	0.129
	Each Add'l Color	1.10	0.568	0.287	0.17	0.124	0.098	0.054	0.027
18 to 28	1 Color	2.80	1.58	0.94	0.617	0.507	0.40	0.286	0.225
	Each Add'l Color	1.12	0.625	0.354	0.196	0.17	0.108	0.065	0.039
29 to 41	1 Color	2.92	1.66	0.98	0.666	0.566	0.41	0.313	0.256
	Each Add'l Color	1.22	0.636	0.365	0.208	0.17	0.13	0.065	0.039
42 to 56	1 Color	3.08	1.82	1.10	0.74	0.63	0.52	0.397	0.349
	Each Add'l Color	1.30	0.76	0.41	0.246	0.197	0.14	0.079	0.053

**Note:** Price subject to change. Refer to customer service for current pricing.

5A-B-C-D

\*See page 21 for Standard Printing Colors.

\*\* Color Match \$53.00 (E) each. Copy or Color Change \$45.00 (G) per change in multiples of the minimum quantity. Die Cut Shape: No charge for square corners greater than 1", circles every 1/2" diameter, or repeat orders. For all other orders, add \$179.00 (D). **Union Label AFL-CIO** used on all political orders unless specified.



# FULL COLOR BUMPER STICKERS

THE INDUSTRY'S ONLY ULTRA REMOVABLE ADHESIVE  
SAFE FOR YOUR WHOLE CAR • STRONG ON, EASY OFF



#43734 - 3 3/4" x 7 1/2"

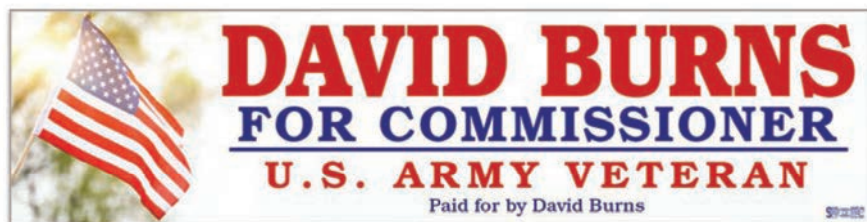
Material: White Zip-Strip® Vinyl \*  
Imprint: Digital Full Color  
Production: 7 working days  
Additional Options \*\*

## OUR ADVANTAGE

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES



NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#43534 - 3 3/4" x 15"



43634 - 3" x 9"



#43334 - 3 3/4" x 11 1/2"



#43234 - 3" x 11 1/2"



#43834 - 4" x 6"

Full Color		125	250	500	1000	1500	2000	2500	3000	5000
#43634, 43734	Full Color	4.68	2.66	1.40	1.02	0.88	0.77	0.654	0.56	0.507
#43234	Full Color	4.58	2.57	1.53	0.98	0.84	0.727	0.715	0.61	0.56
#43334	Full Color	4.92	2.96	2.61	1.36	0.93	0.84	0.80	0.69	0.63
#43534	Full Color	5.04	3.13	2.64	1.44	1.05	0.96	0.91	0.75	0.666
#43834	Full Color	5.72	3.19	1.86	1.12	0.93	0.80	0.68	0.59	0.533

Note: Price subject to change. Refer to customer service for current pricing.

7A-B-C

\*Zip-Strip® (ultra removable adhesive)

\*\*Copy or Color Change \$45.00 (G) per change in multiples of the minimum quantity.  
Union Label AFL-CIO used on all political orders unless specified.



# BUMPER STICKER MAGNETS

WATERPROOF, VIBRANT SPOT COLOR

OUTDOOR DURABLE MAGNET • VERSATILE & REPOSITIONABLE

**Material:** .030" white flexible magnetized vinyl  
**Imprint:** Screen Print Spot Color \*  
**Production:** 5 working days  
**Additional Options \*\***

OUR ADVANTAGE

MADE IN USA

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER

FREE 24 HR PROOF

FREE ART

FREE SAMPLES



#114431 - 3 ¾" x 7 ½"



#114231 - 3" x 11 ½"



#114130 - 3 ⅞" x 5 ¾"



#114331 - 3" x 9"

Spot Color		125	250	500	1000	1500	2500	5000	10000
#114130, 114530	1 Color	3.19	2.13	1.57	1.26	1.00	0.86	0.84	0.81
#114431	1 Color	3.57	2.54	1.83	1.50	1.20	1.09	1.07	1.06
#114231, 114331	1 Color	3.96	2.68	1.98	1.55	1.23	1.12	1.09	1.07
	Each Add'l Color	2.32	1.31	0.82	0.465	0.329	0.224	0.145	0.107

**Note:** Price subject to change. Refer to customer service for current pricing. 4C-4D

\* See page 21 for Standard Printing Colors. Offset four-color process in 150 line tone.

\*\* Color Match \$53.00 (E) each. Copy or Color Change \$45.00 (G) per color in multiples of the minimum quantity. **Union Label AFL-CIO** used on all political orders unless specified.



#114530 - 4 ¼" dia.



# CAR SIGN MAGNETS

EXTRA THICK MAGNET FOR ADDITIONAL HOLDING POWER

WATERPROOF, VIBRANT SPOT OR FULL COLOR • VERSATILE & REPOSITIONABLE



#47411 - 47443  
12" x 24"



#46911 - 46943  
18" x 24"

**Material:** .035" white flexible magnetized vinyl  
**Imprint:** Screen Print Spot Color or Digital Full Color \*  
**Production:** 7 working days  
**Additional Options \*\***

## OUR ADVANTAGE

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES

**MADE IN USA**

NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#47511 - 47543  
12" x 18"

*Easily brand vehicles for events, use in a parade, or promote your candidacy as you drive around town!*

Spot Color		2	4	6	8	10	12	24	36	50	100
#46911	1 Color	208.92	119.91	85.30	68.61	60.59	52.67	29.95	25.95	21.46	16.58
	Each Add'l Color	98.81	51.19	38.09	29.46	25.33	21.51	11.22	7.97	6.01	3.16
#47511	1 Color	205.14	111.20	80.61	63.79	56.38	49.71	26.89	22.05	17.57	12.87
	Each Add'l Color	88.56	44.96	33.02	25.53	21.19	17.92	9.50	7.14	5.25	2.93
#47411	1 Color	207.06	117.94	83.83	67.01	58.98	51.50	29.45	24.20	20.09	15.82
	Each Add'l Color	97.35	50.43	37.53	29.02	24.96	21.19	11.05	7.85	5.92	3.11

**Note:** Price subject to change. Refer to customer service for current pricing.

6A-2B-C-D

Full Color		2	4	6	8	10	12	24	36	50	100
#46943	Full Color	155.80	99.20	84.98	74.70	68.98	64.45	50.38	42.84	40.93	31.84
#47543	Full Color	150.73	93.13	75.70	64.65	60.58	56.60	34.40	24.74	22.51	15.65
#47443	Full Color	154.46	95.03	78.90	68.45	63.92	59.73	38.69	29.43	25.30	18.51

**Note:** Price subject to change. Refer to customer service for current pricing.

7B-2C-D

\*See page 21 for Standard Printing Colors. **Note:** Spot color can be no closer than 1/2" from all edges. Digital Full Color can bleed.

\*\*Color Match \$53.00 (E) each. Copy or Color Change \$45.00 (G) per color in multiples of the minimum quantity. **Union Label AFL-CIO** used on all political orders unless specified.

# LAPEL & BADGE STICKERS

ECONOMICAL LAPEL STICKERS ON A CONVENIENT ROLL

POPULAR SHAPES TO CHOOSE FROM

**Material:** White gloss paper (permanent adhesive) \*  
**Imprint:** Spot Color \*\*  
**Production:** 5 working days  
**Additional Options** \*\*\*

**OUR ADVANTAGE**

FREE 24 HR PROOF  
FREE ART  
FREE SAMPLES



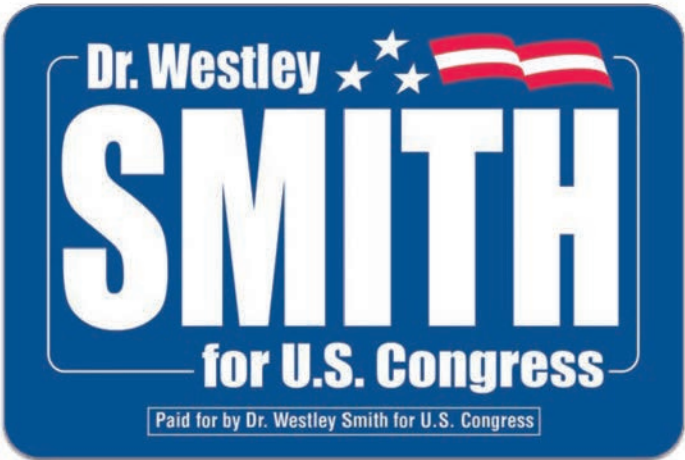
NO CHARGE FOR OVERRUNS  
G7 MASTER PRINTER



#3154P - 2 1/2" dia.



#3239P - 3" dia.



#3163P - 2" x 3"

Price Per 1000 Stickers		1000	2000	3000	5000	10000	15000	25000
#3154P, 3163P	1 Color	307.20	192.20	148.20	104.20	76.30	66.60	45.80
	Each Add'l Color	113.10	62.40	45.60	30.40	16.50	11.90	7.50
#3239P	1 Color	361.90	207.30	158.00	119.20	88.10	80.60	58.60
	Each Add'l Color	117.60	64.70	48.00	31.60	19.40	13.70	8.60

**Note:** Price subject to change. Refer to customer service for current pricing.

6A-B

\*White Gloss Stickers are recommended for indoor use.

\*\*See page 21 for Standard Printing Colors. **Note:** Six colors max.

\*\*\* Color Match \$53.00 (E) each. Copy or Color Change \$45.00 (G) per color in multiples of the minimum quantity. Provided on rolls of 1000 stickers. Rolls of 500 available, add \$2.25 (C) per 1000 stickers. **Union Label AFL-CIO** used on all political orders unless specified.



# INK & ORDERING INFO

**WE ARE REAL PEOPLE DRIVEN TO CREATE EXTRAORDINARY  
POLITICAL PRODUCTS FOR A FULLY INTEGRATED CAMPAIGN!**

## Standard Printing Colors

		
02 White PMS 000	18 Rhodamine Red PMS 226	39 Emerald Green PMS 347
		
10 Primrose Yellow PMS 102	33 Purple PMS 2613	38 Dark Green PMS 343
		
12 Medium Yellow PMS 123	31 Pale Blue PMS 277	27 Cool Gray PMS 428
		
40 Mineral Orange PMS 021	24 Process Blue PMS Process Blue	25 Dove Gray PMS 429
		
20 Brilliant Orange PMS Warm Red	21 Peacock Blue PMS 293	29 Gray PMS Cool Gray 11
		
19 Fire Red PMS 200	22 Ultra Blue PMS Reflex Blue	15 Tan PMS 719
		
17 Carmine Red PMS 201	23 Navy Blue PMS 282	13 Medium Brown PMS 470
		
37 Maroon PMS 202	43 Teal PMS 3282	16 Brown PMS 4695
		
30 Princess Pink PMS 211	41 Bright Green PMS 354	01 Black PMS Black

Colors shown represent our standard printing colors.  
Due to limitations of litho reproduction, actual colors may vary.  
These colors should be used as a reference only.

Pantone® colors indicated show a similar, but not exact, match to colors.

**Colors Also Available:** 36 Metallic Gold (Pantone 874), 35 Metallic Silver (Pantone 877), 34 Metallic Bronze (Pantone 876), 51 Neon Pink (Pantone 806), 53 Neon Red (Pantone 805), 55 Neon Orange (Pantone 811), 57 Neon Yellow (Pantone 809), and 58 Neon Green (Pantone 802).

**Note:** Standard Colors above should be used as an approximate reference.

### 1. AFL-CIO Union Label

Used unless otherwise specified.



### 2. Cancellation Charge

\$61.00 (X) if an order is cancelled after artwork has been prepared. Once an order has been printed, it cannot be cancelled.

### 3. "Paid for By" Tag Line

State and federal laws vary with regard to notices which must be printed and identification of those responsible for purchasing, publishing, or distributing political advertising. Be sure your customer submits the correct copy to meet these requirements.

### 4. Production Time

Production time begins after receipt of complete order including art, in catalog quantities or after proof approval. Check with Customer Service about production time above catalog quantity. Changes made to an order in progress could result in a later ship date.

#### Expedited Service

An extra charge may be required to expedite an order to ship in less than normal production time. Contact Customer Service each time this service is needed to discuss customer requirements and our ability to meet them given current production conditions.

### 5. Shipping

Bulk packaging. Shipping and handling charges will be added to all orders. Please specify Mode of Shipment. If no specific instructions are given these guidelines will be followed:

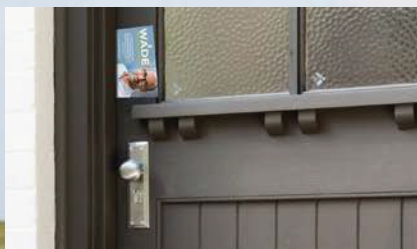
- Weight-based guidelines:

A) 1 to 200 lbs. - United Parcel Service throughout the continental U.S., Alaska, Hawaii, Puerto Rico, and Canada. UPS Air Service or U.S. Postal Service is optional. Please specify.

B) 200 lbs. and over - UPS Hundredweight Service or Truck.

- Shipping and handling charges will be added to all orders. Bulk packaging.

- Third Party Billing: \$11.00 (X) handling charge will be added to shipments requesting 3<sup>rd</sup> party freight billing.



*Build Name Recognition  
& Candidate Support*

